



HOUSING *SITES & STRATEGIES* COMMUNITY SURVEY

Some high-level findings from survey responses are found below:

- Survey was open from 11/1/22 to 12/16/22
- Survey was available in 4 languages, including English, Spanish, Chinese, and Filipino
- There were 380 total responses

Housing types considered most important



Housing that meets safety standards and is safe from natural hazards (fire, landslides, sea-level rise)



Housing affordable to working families, teachers, and first responders



Energy efficient housing



Walkable Development

Best strategies to guide new housing



Redevelop existing developed properties that have potential to incorporate housing or more housing units



Build more housing near transit, jobs, and schools



Encourage developers to contribute to affordable housing



Provide retrofitting assistance to make homes more friendly to people with limited mobility



Income is not enough to pay for housing



The cost of quality housing is too high



Low supply of housing

Best way to address the living and housing needs of vulnerable communities who may need more support



Locate housing where services are within walking distance



Locate housing where transit is within walking distance

RESPONDENT DEMOGRAPHIC HIGHLIGHTS



Most live in Pacifica



Most are homeowners



Most identify as white

50-70

Most are between the ages of 50-70

>\$150K



Most make more than \$150k/year



Most are 2-person households

TOP BARRIERS TO AFFORDABLE HOUSING