



PLAN PACIFICA: SHARP PARK SPECIFIC PLAN CONCEPTS WORKSHOP

January 29, 2020

6:30- 8:30PM

AGENDA

1. Sharp Park Specific Plan Process
2. Public Outreach
3. Issues and Opportunities
4. Tonight's Workshop



SHARP PARK SPECIFIC PLAN PROCESS OVERVIEW AND OUTREACH

SHARP PARK SPECIFIC PLAN

- Provides guidance for economic development, transportation, land use, and housing opportunities in Sharp Park
- Tool for developing a community’s “sense of place” and making vibrant and livable neighborhoods
- Facilitates new housing development, including affordable units
- Helps the City establish proactive guidelines and can streamline development



PROCESS

Summer/Fall 2019

VISIONING AND ISSUE IDENTIFICATION

Community Outreach

Winter 2019/2020

LAND USE CONCEPTS AND STRATEGIES

Community Outreach and Workshops

Planning Commission Review of Preferred Plan and Policy Framework

City Council Review

Spring 2020

DRAFT PLAN PHASE

Public Review

Spring/ Summer 2020

PLAN ADOPTION/ CEQA PHASE

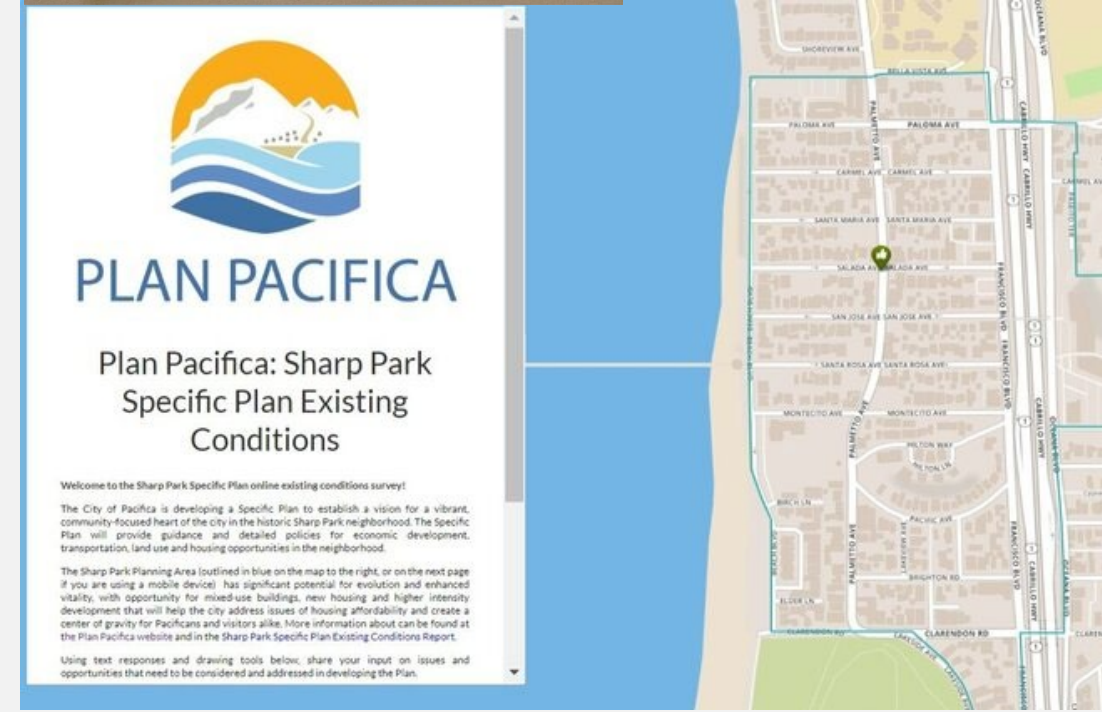
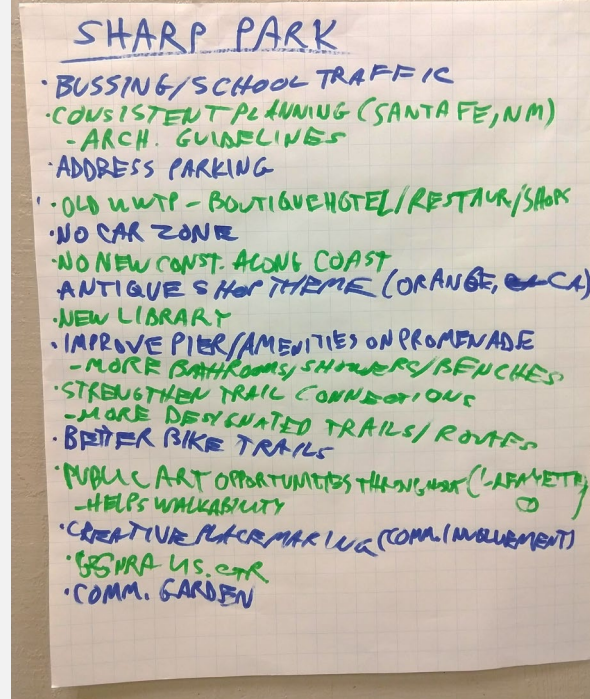
Planning Commission Review

City Council Review



VISIONING PHASE OUTREACH ACTIVITIES

- Initial neighborhood visioning meetings in July
- Stakeholder interviews
- Farmer's market outreach
- Online existing conditions survey



THEMES

- Recognized potential in the area
- Support for mixed use, compatible design, and placemaking
- Increased vibrancy: unique restaurants, businesses, and attractions needed for “draw”
- Emphasis on art and historic resources



**Plan Pacifica Neighborhood Visioning Meetings
Summary Report
July 2019**



VISION

- Development is an asset to the community and celebrates the area's character, history, and coastal locale.
- Housing accommodates residents of all incomes, family types, and stages of life.
- Sharp Park is an economic engine and destination.
- A diverse mix of uses, activities, and services support the neighborhood, promote social connectedness, and enhance community well-being.
- Sharp Park is easy to get around and has a safe, attractive, and walkable public realm.
- Sharp Park is resilient and has a sustainable future.

What's most exciting about Sharp Park's future?



TONIGHT'S WORKSHOP

WHAT MAKES A “GOOD” DOWNTOWN?



THE BIG QUESTIONS

VIBRANCY



What does the “mix” look like?
How do we achieve it?

GREAT PLACES



What does it look like?
How can we support what Sharp
Park has and create new
opportunities?

GETTING AROUND



How can we make it easier and
more pleasant to get to, from,
and around Sharp Park?



REPORT BACK AND NEXT STEPS

REPORT BACK

What strategies do you think will help **increase vibrancy**?

What strategies did you think would work best in **supporting great places**?

What strategies did you think would work best in **improving connectivity**?



NEXT STEPS:

- **Concepts Online Survey** **February 2020**
- **Decisionmaker Study Sessions** **Mar 2020**
- **Draft Plan** **Spring 2020**

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THANK YOU!

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