

OUTREACH ACTIVITIES

FlashVote Survey: Housing Feedback = 439 respondents



Survey Results: Housing Feedback

Survey Info - This survey was sent on behalf of the City of Pacifica to the FlashVote community for Pacifica, CA.

These FlashVote results are shared with local officials

439

Total Participants
334 of 681 initially invited (49%)
105 others
Margin of error: ± 5%

Applied Filter:
Member Panel

Response Time (hours)

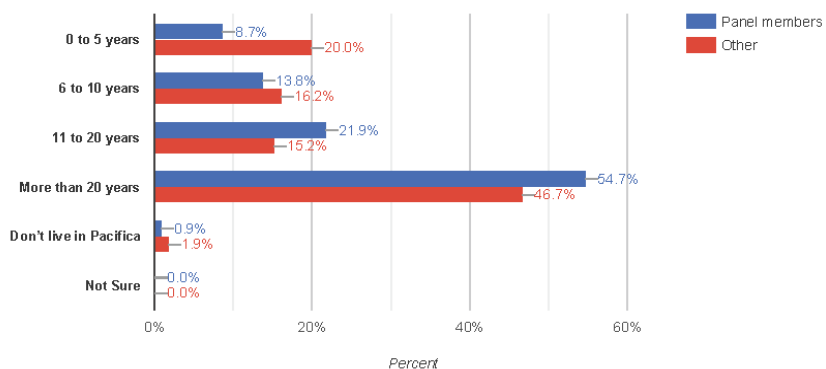
Started:
Jul 27, 2022 2:10pm PDT
Ended:
Jul 29, 2022 2:16pm PDT
Target Participants:
All Pacifica

Q1 The City of Pacifica is updating the "Housing Element" of the General Plan which will guide new and existing housing for all income levels over the next eight years (2023-2031). Your input will help identify challenges and strategies related to housing production and preservation.

About how long have you lived in Pacifica?

(438 responses by invited)

| Options | Panel members (333) | Other (105) |
|------------------------|------------------------|----------------|
| 0 to 5 years | 8.7% (29) | 20.0% (21) |
| 6 to 10 years | 13.8% (46) | 16.2% (17) |
| 11 to 20 years | 21.9% (73) | 15.2% (16) |
| More than 20 years | 54.7% (182) | 46.7% (49) |
| Don't live in Pacifica | 0.9% (3) | 1.9% (2) |
| Not Sure | 0.0% (0) | 0.0% (0) |



Q2 How would you prefer to participate and provide input for the Pacifica Housing Element update? (You can choose up to THREE)

HOUSING FEEDBACK SURVEY RESULTS CONTINUED

All except "not that interested in participating". Health aspects still need to be considered

I realize many Pacificans cannot participate on line. Mail may be an option.

The City Council/administration have demonstrated little interest in being guided by citizen input

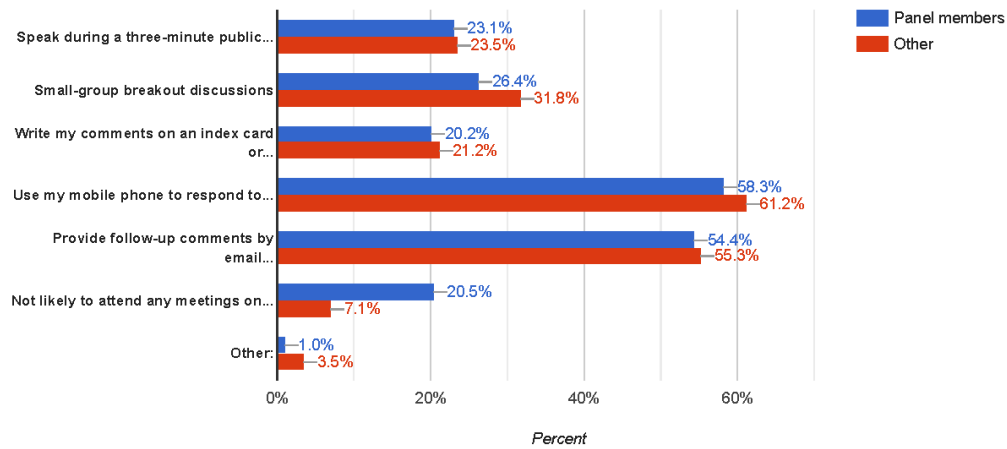
Am quite interested but don't have a lot of free time....

Mail survey

Realizing you actually don't want public comment I will opt get comments on rec

Q3 Which of the following ways are you MOST likely to provide your input during a meeting? (You can choose up to THREE)
(392 responses by invited)

| Options | Panel members (307) | Other (85) |
|---|------------------------|---------------|
| Speak during a three-minute public comment period | 23.1% (71) | 23.5% (20) |
| Small-group breakout discussions | 26.4% (81) | 31.8% (27) |
| Write my comments on an index card or Post-It note | 20.2% (62) | 21.2% (18) |
| Use my mobile phone to respond to live survey questions | 58.3% (179) | 61.2% (52) |
| Provide follow-up comments by email within 24 hours after a meeting | 54.4% (167) | 55.3% (47) |
| Not likely to attend any meetings on the Housing Element update | 20.5% (63) | 7.1% (6) |
| Other: | 1.0% (3) | 3.5% (3) |





Break outs don't work when one person hogs the discussion

I prefer to identify areas of concerns. 3 minutes is insufficient. small group summary insufficient

City of Pacifica seems unwilling to respond to citizen input, so why bother?

Submit survey by mail

Funny how SAMCAR tries to pretend they listen to public input

3 minutes at meetings via zoom

Q4 What days and times would be best for you to attend an in-person or online meeting/workshop? (Choose all that apply)
 (383 responses by invited)

| Options | Panel members (301) | Other (82) |
|---|------------------------|---------------|
| Weekday mornings | 15.9% (48) | 14.6% (12) |
| Weekday afternoons | 25.2% (76) | 13.4% (11) |
| Weekday evenings | 49.8% (150) | 63.4% (52) |
| Weekend mornings | 11.6% (35) | 23.2% (19) |
| Weekend afternoons | 15.9% (48) | 18.3% (15) |
| Weekend evenings | 11.0% (33) | 18.3% (15) |
| Not that interested in attending a meeting/workshop | 27.2% (82) | 15.9% (13) |
| Other: | 1.0% (3) | 2.4% (2) |

HOUSING FEEDBACK SURVEY RESULTS CONTINUED

RVs gone, the laws that tell us we need to take tax dollars from schools, etc. to provide handouts repealed, etc.; however, in the meetings you'll see the 1, and all of his or her friends who have nothing better to do but fight causes.

Housing Element is another bad law by legislators, developers, and unions without the public's input. Pacifica 's infrastructure is already overloaded and poorly maintained. Local residential streets are being forced to take on more and more vehicular traffic. Proposed developments will tax already overtaxed streets, sewers, water, and other utilities and there is no more excess utilities without negatively impacting existing homeowners and renters! NO

make meetings short

Past surveys have seemed contrived to push for specific pre-determined outcomes. Need opportunity to provide indepth and detailed ideas; this isn't a simple "check the box" exercise. Don't use obvious phrases such as "do you support housing". Focus on AFFORDABLE housing. Need to be able to adequately present and receive input about safety (fire, landslide, coastal erosion/sea level rise); environmental (ESHA, not encroaching on wildlife areas, hillside preservation, protecting coastal viewsheds, etc.); neighborhood chacater; and traffic/transportation concerns.

Thank you for the survey.

Please be clear with the public early and often, in easy to understand language/bullet points, about what's important in the housing element and why they should care. Thanks!

Just want to know written comments are taken seriously. Parking has become a major neighborhood issue with multiple car households.

Not at this point in time.

Just email everyone who lives here and respond to email. We all work and group meetings are not productive.

Communication, Communication, Communication!!! The City as well as City Council is horrible oin informing it's residents of changes that directly impact them (like housing RV's in it's neighborhoods vs. in a central location to house and monitor them/provide services.) Also, get out of the dark ages posting in a newspaper or posting to the city website just doesn't cut it.

Set up a phone number people can call to leave a recorded message regarding their comments.

Thanks you for being as inclusive as possible.

I am engaged and am paying attention and want to participate, and I appreciate this survey. I would also like to get more information on how the city plans to engage with people who are not online and who may not have access to technology. I would hope that a mailer would be sent to all residents with clear explanations of the purpose of the housing element and the various ways that input will be sought. I also understand that this cycle of the housing element update requires outreach to the disabled, people of color, tenants and others groups that are not often represented in city meetings and that are more difficult to engage because of other life burdens they face, and I'd like to hear how the city plans to pursue this required engagement so we can work together to hear from the most voices possible.

Send us flash votes like this is wonderful and you will get the most diverse responses. In person meetings will only be attended by people who are against any form of housing or those that have very strong feelings about any other particular things involving the whole entire City. I've been to quite a few and that's exactly how it works, everyone there has the same agenda and wants the same things. There is no diversity in the crowd.

City should provide the process of follow-up on the comments and questions. How will the City respond? Is the intention on being a dialogue?

Mail a survey - this could be an option for many who have computer access challenges, mobility difficulties, or do not want to participate in person due to COVID.

Provide assurances that online communications, including votes by text messages, are recorded and available for audit.

Do not have flash surveys. Especially during summer vacation time .think about better access / Equity . Don't build housing in Pacifica. No one wants to commute from Pacifica. The locals don't want more housing , density and congestion but you will just ignore that feedback won't you .

In exchange for our time and sincere evaluation of the issues at hand, we have the right to expect clear and detailed explanations of the reasoning applied by the City for their final decision. Without that happening, please don't waste our time.

It would be great if the proposal(s) are presented in an email with attached voting options available. That way I can do it without having to adjust my schedule.

Hate to say it but.. Facebook comments

Send me a survey, I have crippling social anxiety that prevents me from joining in on meetings

None

The key areas that have been lacking in the past are housing for the low, very low and extremely low income housing. Below market rate housing seems to be the only one that is ever addressed.

I would also like to read updates in the Pacifica Tribune that include an email address where I can send comments.

Please ensure there is an online or computer-based option available. In-person participation skews participation towards retirees. Those invested in Pacifica's future should have an accessible option for participation.

This is good.

survey

These flash votes work nicely

I would like a public assurance by the mayor and the remainder of the council that if a substantial number of citizens responding to an issue are in favor of one solution, that the city council or planning commission doesn't immediately decide in favor of the opposite position. I am very tired of

HOUSING FEEDBACK SURVEY RESULTS CONTINUED

'sham' meetings, where citizens are asked for opinions but whatever they say is immediately discounted. Insufficient time is allowed for reading, digestion, and suggestions about dense written plans, when administration has an agenda they want to say has been approved.

Via text

Thanks for this surgery!

It would be great to be able to access old meeting minutes/recordings and to find specific sections that are of interest. I don't know if there is money available for organizing all the information and making it easy to find and access, but that would be a really great way to get up to speed if your schedule doesn't allow real time participation....

Online!!!

no

Streamline and speed up the process for housing construction permits/plans.

Better social media outreach via Facebook

Not all people have access to online or the skills needed (elderly) to do in person or online . We should consider the opinions of the community members who have more experience and include their knowledge and input by doing a mail in .

The online survey and email comments options on the first question could easily be combined.

I hope the city sends mailers to citizens. I hope the city provides multiple avenues for input and education.

I like the Flashvote surveys. Engagement is important. I do feel that communication from the city is lacking.

N/A

Zoom - emails - surveys -

Appreciate the effort to get more people involved in the process

Review periods should be proportional to the volume of material, degree of organization, ease or difficulty.

Use homeowners association

In general it would be good to provide easy ways to comment without having to attend meetings

online surveys are best for me

I understand your motivation to pretend to take in public input but pretending to put all that housing in the coastal zone without working with the CCC is a joke,trying to vilify CCC is such a simpleton ploy

Appreciate this process! Very citizen centered governance 🙏

The main issue I have when viewing other high density housing is that the developers under provide on-sure parking and therefore additional vehicles spill over into existing neighborhoods.

email or survey is the best!

Online input and participation remains the best and most flexible option for anyone with work or family commitments, who can't afford to travel to and spend time at in person meetings.

Nope

Looking forward to participating

Suggestion box physical and/or on-line

Pacifica population count has remained essentially unchanged for about 50 years. The NIMBYS and BANANAS are well entrenched in city politics. Adding more desperately needed housing is such a long shot. I'll pass on getting involved in this situation.

Publish specific details in the newsletter. Seniors and handicapped people can't easily get to council mtgs.

It's important to publicize this widely — next door? Facebook?

Don't build on dangerous gear hillsides. New housing closer to public transportation. Tax people who have vacant homes... tons of those!!

No

Email survey would be best.

Thank you for this communication.

It was really nice was dinner was provided at a past meeting. Thank you.

Constructive forums on Nextdoor or Facebook might provide other ways to gather input. More importantly, it would be ideal for the city to summarize the input and track how its being addressed. No point in asking Pacificans for input if we can't track how the city is going to address them.

[Additional survey reports](#)

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